

**SEO**  
Unlocked

NEILPATEL

# 220 PROFITABLE BUYER KEYWORDS YOU NEED IN YOUR SEO STRATEGY

HOW TO GET A **FLOOD OF ONLINE TRAFFIC**  
WITHOUT SPENDING \$1 / DAY

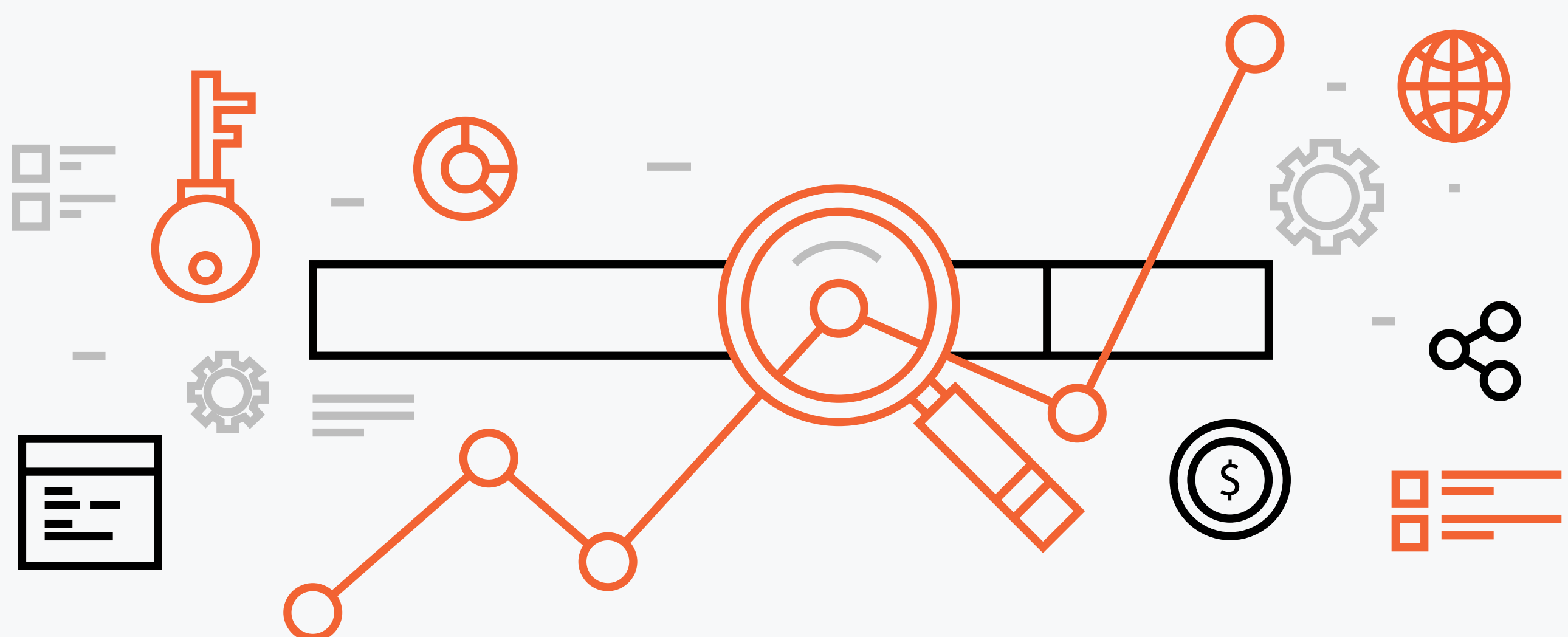
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It makes sense that a person who types words like “buy,” “cheap,” or “review” into a search engine is likely up to more than just casual browsing, right? He or she intends to make a purchase, and these are moments you want to capitalize on with your SEO strategy.

If you’re targeting broad keywords that are only vaguely relevant to what you’re offering rather than specific keywords that mark buyer intent, you’re undoubtedly missing out on sales. Don’t let that happen.

Here you’ll find a list of 220 keywords that people commonly search when they’re on the brink of making a buying decision. Use them well and use them often in your content to convert visitors into buyers and boost your sales.



## 220 KEYWORDS WITH BUYER INTENT

Achieve	Buy one get one free	Discount [product name]
Alleviate	Buy one get one half-off	Discount code
Auction	Buying	Easily
Avoid	Cash back for [product name]	Easy
Bargain	Cheap	Economical
Bargain [product name]	Cheap [product name] (online)	Eliminate
Benefit	Cheapest	End
Best	Cheapest [product name] (online)	Expensive [product name]
Best [product name] (online)	Cheapest price for [product name]	Explain
Best [product name] site	Clearance	Explaining
Best [product name] website	Clearance [product name]	Fast
Best + product type + in year.	Closeout	Faster
Best of [product name]	Closeout [product name]	Find a [product name]
Best price for [product name]	Code with	Fix
Best savings for [product name]	Compare	For children
Big [product name]	Compare [product name]	For couples
Biggest [product name]	Comparison	For girls
Bonus	Computer tutorial	For guys
Brand name [product name]	Coupon	For kids
Brand names	Coupon code for [product name]	For men
Brand new [product name]	Coupon for [product name]	For newbies
Budget	Cure	For sale
Budget [product name]	Deal with	For seniors
Build	Deals	For students
Buy	Dependable	For women
Buy [product name] (online)	Direct	Free
Buy [product name] with credit card	Directions	Free shipping
Buy [product name] with paypal	Discontinued [product name]	Free tutorial
Buy one get one for 1 cent	Discount	Free tutorials

Frugal	Instructions	Quick
Gain	Internet tutorial	Quicker
Get [product name] (online)	Learn	Quickly
Get a [product name]	Learning	Rebuild
Get rid of	Lease	Recover
Good price for [product name]	Low cost	Reduce
Great buy	Low cost [product name]	Reduced
Guide	Low priced	Reduced [product name]
Guide (s)	Low priced [product name]	Refurbished [product name]
Guide to	Lowest price for [product name]	Relieve
Heal	Luxury	Remedy
Healthy	Luxury [product name]	Rent
High price [product name]	Method (s)	Repair
High priced [product name]	Model numbers	Resonable priced
How	Need	Restore
How can	New	Review
How do	New [product name]	Reviews (s)
How do i	Now	Sales-priced
How do you	Offer	Sales-priced [product name]
How to	On sale	Save
How to ... with [product name]	Online	Savings
How to build	Online tutorial	Scam
How to get rid of	Order	Second hand [product name]
How to make	Overcome	Secret
Immediately	Password	Secret code
Improve	Personalized	Secret codes
Improving	Personalized	Secrets
Increase	Plan (s)	Simple
Inexpensive	Prevent	Software
Inexpensive [product name]	Program(s)	Solution
Install	Protect	Solution
Instruction	Purchase	Solve

Step by step	Unlock	[product name] coupon
Study	Used	[product name] coupon code
Technique	Used [product name]	[product name] discount
That works	Value	[product name] for cheap
Tips	Video	[product name] in stock
Top	Videos	[product name] on sale
Top 10 + product type + in year	Where can	[product name] overstock
Top of the line [product name]	Where can i	[product name] pre-owned
Training	Where can i buy [product name]	[product name] promo
Treat	Where to buy [product name] (online)	[product name] promo code
Tutorial	Where to find [product name] (online)	[product name] review
Tutorials	Where to shop for [product name] (online)	[product name] special
Unique	Wholesale	

